



COP~~x~~*

The global majority needed
for climate action

*Conferences of People, independently organized

People want climate action. There IS political will

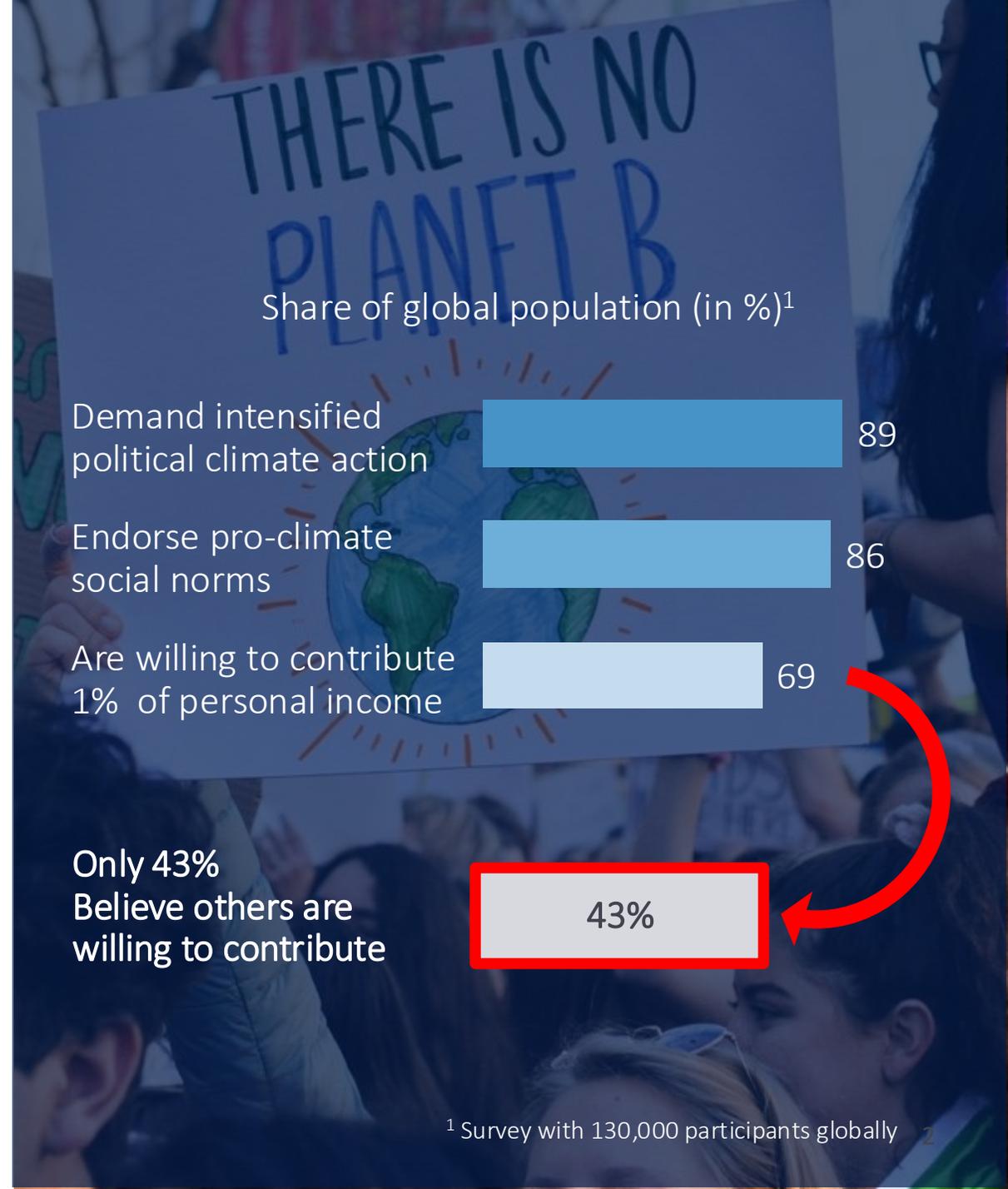
Ordinary people understand the climate crisis

Climate is a shared concern, but that common ground is not visible yet

People feel profoundly alone and powerless

Citizens ask what THEY can do

People want hope, not doom, and we have the solutions to solve the climate crisis





30 years of UN COPs have failed us

Negotiators often do not represent the interests of their constituency

Rule of unanimity forces a "lowest common denominator" consensus

Process is dominated by petro-states and capital

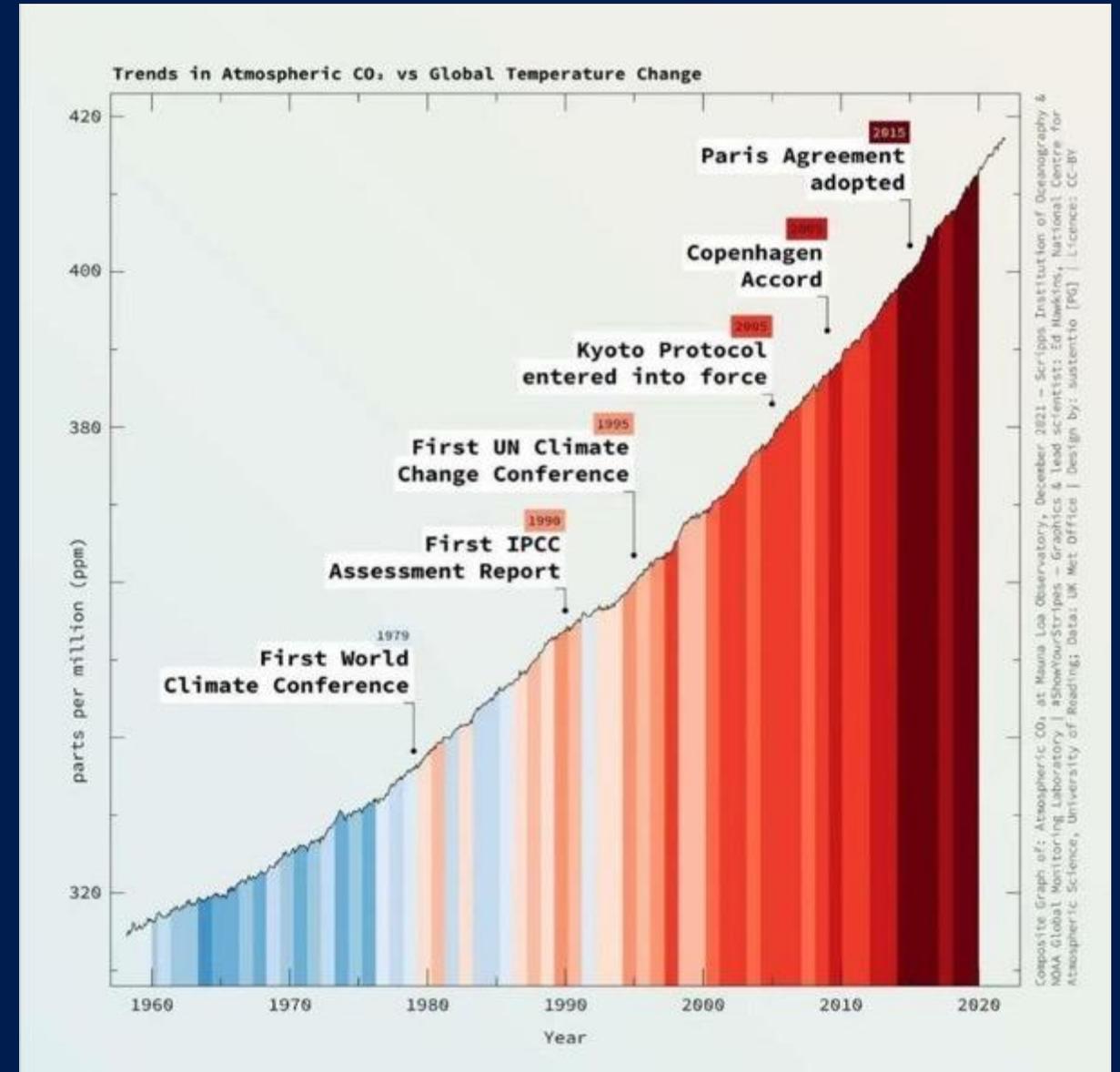
The almost 100,000 observers – often world experts – can only "observe"

We are out of time

The climate crisis grows exponentially, triggering global tipping points

Our window for action is closing – the next 5 years will set humanity's future

We have all the solutions we need



The COP~~x~~ Solution:

Climate Action from people – for people

ENGAGE
PEOPLE WHERE
THEY ARE

instead of in
far-away
negotiations

BRING
SOLUTIONS
TO YOU

Instead
of talk

BUILD TRUST
AND SHARED
VALUES

instead of
pyramids of
powers

CONNECT
LOCAL ACTION
WITH GLOBAL
MOVEMENT

instead of
nation-state
diplomacy

EMPOWER YOU
TO TAKE
ACTION

instead of
feeling
helpless

COP~~x~~ is the alternative to the UN climate conferences

These COP~~x~~ events will:

COP~~x~~ will create the biggest event - ever

Tens of thousands of volunteer organizers will hold small and climate conferences

This will build the COP~~x~~ platform (Open Impact)



Make the silent majority visible



Engage circles of trust to think together about their solutions



Be a wake up call to policy makes

COP_x cultivates local action in global community

The COP_x platform connects a global community with local goals – sharing expertise, inspiration and methods to start climate action in whatever way works for you.

COP_x is the global emotional home for climate activists, providing the ability to reach everyone active: **THE center of the conversation about climate and how to solve it.**

The COP_x platform provides:



Global connection & networking opportunities



Access to climate action resources & supporting materials



Regional sites for local groups to self-organize

From Students to Global Leaders

No action too small

A community of COPx organizers assembled from around the world demonstrates the power of climate action at local levels – and at all scales. COPx organizers may take action within their own lives, in their communities, in their cities, in their countries. Wherever they start, they join a community with experience, expertise and climate action commitment.



**STUDENT
ORGANIZER**
Germany

Franzi Heckel, a student in Berlin, is organizing her university to hold dialogues about the climate crisis.



**SOLVING
HUNGER**
USA

Julia DeSantis, Head of Sustainability at Farmlink Project, links surplus food on farms with hungry people, benefiting both.



**REGENERATING
FINANCE & AG**
Egypt

Helmy Abouleish, leader of an agro-economic group of companies, is pioneering regenerative economy approaches.



**CARBON MARKET
MOBILIZATION**
Mexico

“Pati” Ruiz, is restoring the Sierra Gordo mountains, creating a carbon market funded by the state government.



**TRANSFORMING
AGRICULTURE**
India

Vijay Kumar is empowering millions of poor farmers, many of them women, to shift to regenerative agriculture.

The Power of COPx

- How can I engage my community for climate action?
COPx has ideas, and will help manifest yours.
- I need partners for a local initiative.
Reach out to the COPx community for support.
- I want to mobilize my company to use solar.
Has someone in the COPx community done this before?
- A local company has climate destructive practices. What can I do?
COPx has toolkits.
- My community wants to cut plastic use.
The COPx community has low plastic solutions.

COPx creates “LEGO magic”

The first Lego designer had little idea what users would create with their little bricks.

Similarly, we can only guess the awesome creative uses to which people, existing groups, communities, cities, regions will put COPx.

Designing a finer future for everyone, we will celebrate the diversity and creativity of the billions who will come to climate action.

The creativity and spirit of organizers will inspire.

COPx Values

- 1. WE ARE UNIFIED BY OUR FIGHT AGAINST CLIMATE CHANGE**
We might argue about the best pathways to avert the worst crises, but all agree to put life and our natural habitat above all else.
- 2. WE THRIVE ON OUR DIVERSITY AND RESPECT DIFFERENCES**
We are stronger because we integrate people of all walks of global society, creeds, gender, political preferences, professions, and everything else that makes each one of us special.
- 3. WE BELIEVE IN THE POWER OF DIALOGUE AND LEARNING**
We engage in fact-based arguments internally and externally and are ready to challenge our beliefs and assumptions; we appreciate different perspectives on the situation we are all in.
- 4. COPX IS A PEACEFUL MOVEMENT**
We do not tolerate violence, abuse, or threats of any form, physical or verbal.
- 5. WE PUT SAFETY FIRST**
Even peaceful demonstrations can be risky at times, please prioritize the safety and integrity of everyone.

Growing the COPx Community

STEALTH MODE – INVITE ONLY

COPx has a growing group of those who know: It's discussed in climate circles. The website is protected, but registrations come in, a solid inner core of COPx organizers is building.

FIRST TIER OUTREACH

COP29 will fail, as ever. Having built a core network of supporters, we launch and start our global outreach. COPx invites individuals to become organizers, "inspiring" existing circles of trust.

PUBLIC MEDIA OUTREACH

COPx gathers speed, size and attention. Networks activate networks, media attention, influencers, talk shows, etc. COPx organizers around the world generate creative content. **The buzz is: we are building the largest grassroots event ever.**

LAUNCH EVENTS GROW COPx

The COPx events happen with thousands of local events, mobilizing millions and global media. COPx becomes a universally recognised brand.

ONGOING ORGANIZER ACTION

The COPx platform is a flexible, fast, adaptive network, addressing the different levels of our lives in global society. Actions and solutions arise globally in hundreds of groups.



How to COP^x : What you get

COP^x supports organizers to get active in their communities with:

RESOURCES & TOOLKITS

A curated database of climate resources that organizers can use to choose climate action at all scales.

BRAND- WEB KIT

Branding resources and communications tools to make projects come alive.

COMMUNITY PLATFORM

Digital community where peer-to-peer synergies emerge

ORGANIZER SUPPORT

Webinars & training sessions to empower you in COP^x methods and skills to drive change in your community

Stealth Mode

First Tier Outreach

Public Media

Events

Ongoing Action

COPx Events up to COP30

The COPx message:

Governments aren't moving fast enough. It's time for us to take things in our own hands

We want to take action on climate, and we know we are the majority

COPx = Conferences of People, independently organized. You are an organizer no matter who you are and where you are

YOU, the COPx organizers, are a trusted part of a community of peers worldwide.

Stealth Mode

First Tier Outreach

Public Media

Events

Ongoing Action

COPx Event Objectives

The COPx media network makes COPx a universally recognized brand.

Climate action goes viral.

COPx is a statement to global media - the world stands up for climate action.

The shared experience of organizing COPx creates trust and community

Simultaneous events

Global Brand

Political Voice

Media Awareness

Exponential Community Action

Thousands of local COPx initiatives are celebrated, mobilizing millions.

Action speaks louder than words. Politicians see action happening in their constituencies.

Actions add up and inspire others. COPx kickstarts a digital community for climate action with solid content to advise people about what they can do.

Stealth Mode

First Tier Outreach

Public Media

Events

Ongoing Action

Sustaining COPx: Harnessing a Global Brand

- COPx is a flexible, fast, adapted network for users, addressing all levels of our lives and our links to climate
- COPx user groups surface, scaling actions and solutions
- People connect to change elections, building political momentum
- Consumer decisions shift, propelling climate-friendly choices
- Ongoing actions show growing commitment, encouraging policymakers to act
- The next COPx big bang is planned, creating new engagement

Stealth Mode

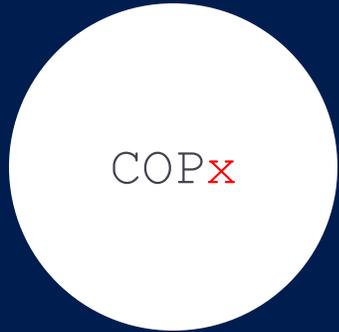
First Tier Outreach

Public Media

Events

Ongoing Action

COPx is launched pro bono by a core team of highly experienced professionals



International diplomat
Founder/CEO

- Worked in senior positions for humanitarian agencies
- Climate justice advocate
- Widely recognized, highly networked expert



Hunter Lovins
Co-CEO

- >40 years globally recognized climate champion
- Founder of major NGOs, business schools
- Professor, CEO, entrepreneur



Merijn Dols
Communications

- 17 years executive with CPG companies
- Managing Partner NOW Partners
- Circularity expert
- Professor, author

... supported by thousands of volunteers, entrepreneurs, media professionals and others who care about the climate on our planet

Invest In COPx

COPx asks € 2 million funding to ramp up to the Big Event in 2025

We anticipate needing € 5 million each year to sustain COPx through 2030

Detailed budget upon request.



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A global community of
climate action

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